Self Checkout

> *"Self-checkout is the most-used retail technology, and shoppers want more of it — both in stores and in more stores. No other area of the store has changed as dramatically as checkout, and the move to automation is supported by shoppers."*
>
> *-Chain Store Age*

The Customer-Preferred Checkout Experience

With consumer research indicating a growing preference for self-checkout among in-store shoppers, this convenient option has become a must-have for retailers across nearly all segments. In essence, self-checkout protects a positive store experience against dreaded delay that doesn't meet the customer's expectation and risks losing a sale, or worse, losing customer confidence and loyalty. Modern self-checkout provides customers an alternative to traditional lanes enabling them to complete purchases in the quickest manner when they're ready to check out.

Powered by Out-of-the-Box, Future-Proof Technology

Leverage OneView's Unified Commerce Transaction Engine to enable a modern, light footprint and flexible self-checkout experience. Gain control over the user experience with OneView's agile, flexible technology infrastructure that circumvents legacy constraints that currently limit the power and reach of your self-checkout strategy.

Furthermore, like all OneView SaaS applications, Self-Checkout speeds innovation delivery in as little as just weeks with:

- A ready-to-use, out-of-the-box solution
- Easy integration into backend systems
- Unified commerce technology that bridges digital and in-store shopping experience
- Lower cost of ownership
- Elimination of expensive development costs
- A building block for layering in other parts of a unified experience
- Elimination of silos that fracture the customer experience

Robust Solution/User-Friendly, Frictionless Experience

Pre-built with brandable experiences, OneView Self-Checkout provides highly tailored features that improve the user experience and minimize attendant time, including:

- Navigating with a large screen and intuitive user interface
- Support for age-restricted item verification
- Managing the checkout workflow
- Integrating a loyalty program
- Efficient product scanning and lookup
- Requesting item void without interrupting checkout process
- Requesting assistance
- Offering customers the opportunity to apply loyalty rewards, discounts, and coupons
- Multiple card payment options with Verifone, Adyen, Aurus and Ingenico
- Convertibility from self-service to full-service cashier mode in seconds
- Paper and electronic receipt options

Improve Operations, Optimize Resource Utilization

In addition to streamlining the checkout experience by reducing wait times, Self-Checkout lowers operational expenses and helps mitigate retail's labor shortage. The highly flexible, lightweight footprint allows your store to quickly adjust associate resources in response to traffic by supporting convertible lanes that can switch to cashier operation with a scan of an associate's badge. Likewise, should a customer request assistance in voiding an item or adjusting a price, a quick scan of an associate's badge provides access to all approved manager functions.

OneView's comprehensive self-checkout analytics reporting and dashboard provide the retailer with critical KPIs that will identify intervention types, frequency, and average response times. This actionable information is used to reduce interventions, improving the customer experience and the operational workflow of the self-checkout area.

OneView's portfolio of quick-start, ready-to-use SaaS applications and Unified Commerce Platform functions enable stores to put customers at the heart of every business strategy with rapid execution of digital-to-store engagement. In addition to Self-Checkout, learn more about our Point of Sale, Inventory, Order Management, and Pickup and Delivery solutions.

Get in touch today to learn about our free trial and fast-start programs.