

# Self Checkout

*“Self-checkout is the most-used retail technology, and shoppers want more of it — both in stores and in more stores. No other area of the store has changed as dramatically as checkout, and the move to automation is supported by shoppers.”*

*-Chain Store Age*

## The Customer-Preferred Checkout Experience

With consumer research indicating a growing preference for self-checkout among in-store shoppers, this convenient option has become a must-have for retailers across nearly all segments. In essence, self-checkout protects a positive store experience against dreaded delay that doesn't meet the customer's expectation and risks losing a sale, or worse, losing customer confidence and loyalty. Modern self-checkout provides customers an alternative to traditional lanes enabling them to complete purchases in the quickest manner when they're ready to check out.

## Powered by Out-of-the-Box, Future-Proof Technology

Leverage OneView's Unified Commerce Transaction Engine to enable a modern, light footprint and flexible self-checkout experience. Gain control over the user experience with OneView's agile, flexible technology infrastructure that circumvents legacy constraints that currently limit the power and reach of your self-checkout strategy.

Furthermore, like all OneView SaaS applications, Self-Checkout speeds innovation delivery in as little as just weeks with:

- A ready-to-use, out-of-the-box solution
- Easy integration into backend systems
- Unified commerce technology that bridges digital and in-store shopping experience
- Lower cost of ownership
- Elimination of expensive development costs
- A building block for layering in other parts of a unified experience
- Elimination of silos that fracture the customer experience



