

# OneView Unified Commerce



## Modern, Agile In-Store Engagement

With the need to protect vital market share and competitive position, reactionary responses to customer preferences and behaviors are no longer viable. Instead, extending engagement to any place in the buying journey and immediately recognizing that engagement in-store is how retailers remain relevant and drive brand loyalty. Agility is the key to success and composability creates competitive advantage. OneView's Unified Commerce Platform overcomes legacy constraints with fully cloud-native click-to-brick engagement that scales.

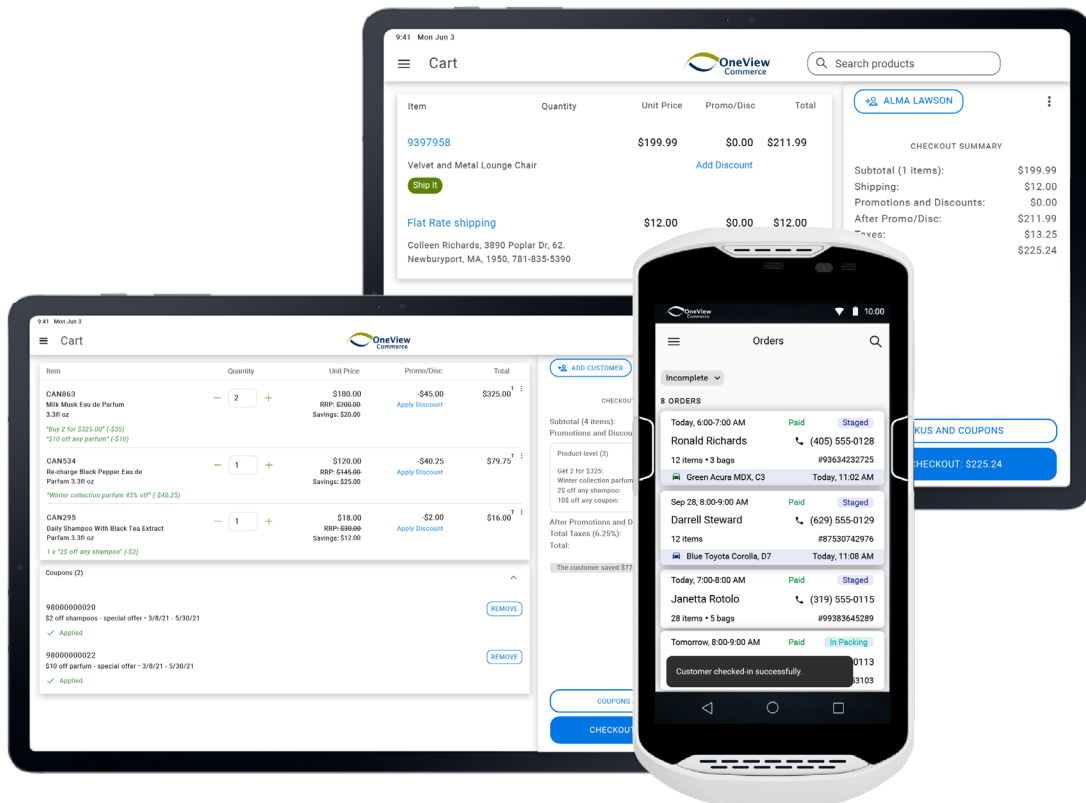


## Omnichannel Point of Sale for Relevance Everywhere

Transform your legacy checkout lanes to deliver the anytime, anywhere shopping experience customers expect. Limitations from legacy, siloed, homegrown, or outgrown store solutions derail a personalized customer experience and sacrifice valuable loyalty. OneView Point of Sale creates freedom to quickly implement and scale modern checkout experiences that combine comprehensive sales functions with feature-rich cross channel engagement and clienteling. Giving you the power to easily transcend the constraints of existing store systems.

## Robust Omnichannel Fulfillment for a Superior Customer Experience

OneView's Omnichannel Fulfillment is the fastest way to optimize and scale these high-demand experiences for your shoppers and associates. From receiving store orders to store-designed pick and pack, shipping, or in-store customer handoff, OneView makes order tracking, fulfillment and customer service highly efficient in the busy store environment. Leverage associate-optimized workflows, including Pick + Pack with batch picking for maximum store fulfillment efficiency, FindIt for instant inventory location and dispatch, and OmniReturns to seamlessly handle orders at any stage of the sales lifecycle.



## Real-Time Inventory for Omnichannel Success

Today's buy-it-now shopper is short on time and patience, meaning stockouts quickly drive them from your brand. OneView Inventory Management reduces lost sales with accurate stock balances, incoming availability and a broad range of fulfillment options. This frees retailers from dependency on siloed legacy systems that don't efficiently share data across the omnichannel ecosystem of stores, warehouses and distribution centers. OneView works alongside your existing ERP system, as it tracks and shares real-time trading data (sales, returns, transfers, etc.), enabling precise and accurate stock counts, locations and availability.

## Enterprise Promotions for Targeted Offers and Engagement

To maximize customer engagement, retailers must have the right information to deliver the most effective reward based on their marketing objectives. To present the right offer at the right time to the right customer, OneView Enterprise Promotions leverages high-value data on buyer behavior, conversion statistics, and products to enable retailers to expand engagement and enhance customer experiences. OneView elevates customer service, optimizes associate efficiency, drives customer engagement, and captures actionable data for all retail channels.

---

*Increase your speed of innovation with OneView's composable, cloud-native Unified Commerce Platform that injects agility and control into your existing tech stack. Get in touch today to learn about our free trial and fast-start programs that enable you to leverage our ready-to-use SaaS store suite or compose on demand with our retail experience framework.*