OneView Unified Commerce

Maximize Profitability at the Hub of Omnichannel Commerce

The power of in-store engagement. Meeting shoppers' demands for fast, convenient experiences that drive loyalty while reining in rising e-commerce fulfillment costs are keys to maximizing retail profitability. OneView's Unified Commerce Platform enables every store-as-a-warehouse to maximize retailer control over these powerful revenue and expense levers with integrated real-time inventory, streamlined store fulfillment and feature-rich point of sale.
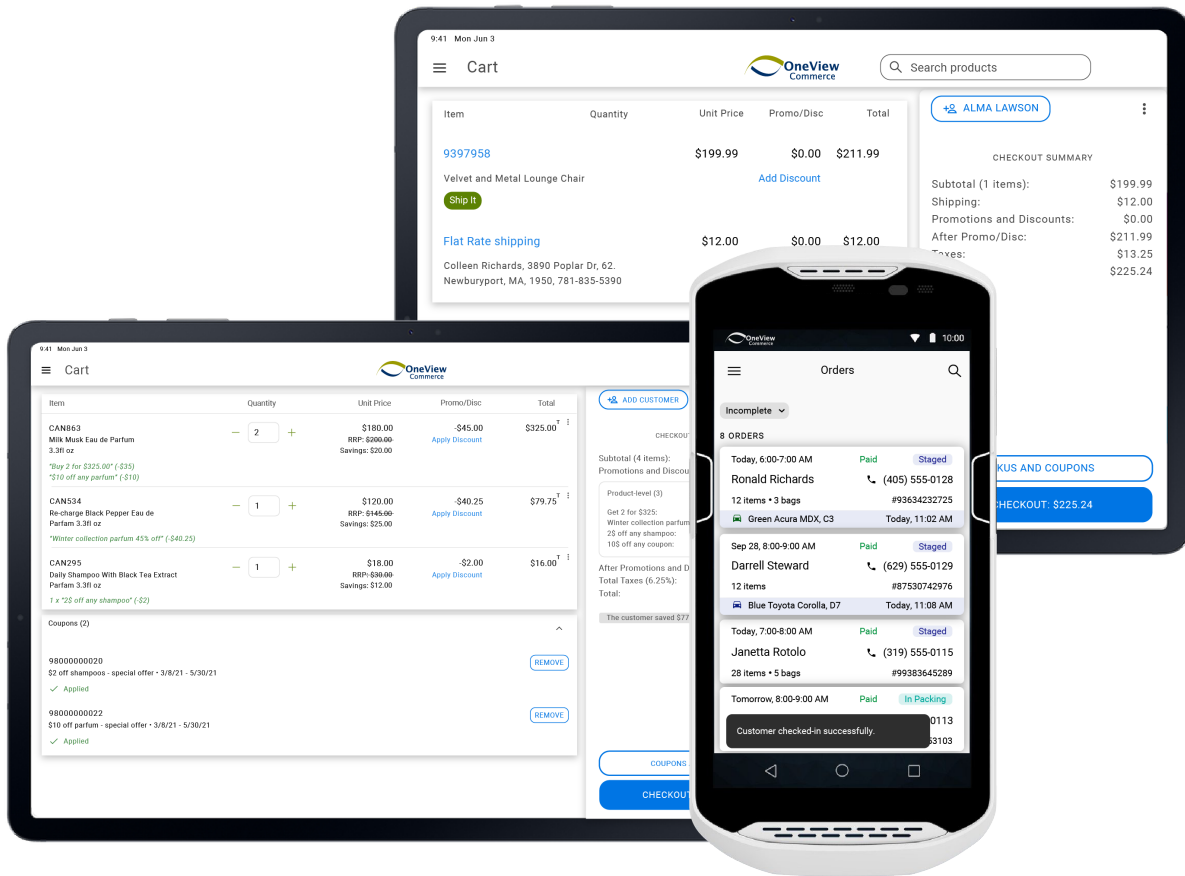
Omnichannel Fulfillment: Empower Every Store-as-a-Warehouse

Respond to today's "need-it-now" customer expectations, avoid losing sales due to lack of product availability, and slash shipping expense and wait times with store-as-a-warehouse omnichannel fulfillment. With enterprise-wide, real-time inventory availability, you can expand fulfillment sources to all outlets in your network, and immediately leverage the location closest to your customer.

OneView's Pickup + Delivery extends your omnichannel reach with the fastest way to optimize and scale high-demand digital-to-store experiences for your shoppers and associates. Accept a range of retail order types and provide intuitive, easy-to-use Pick + Pack functionality that empowers store associates to satisfy order flows with real-time inventory accuracy and instant integration to supporting systems.

- BOPIS/C&C (buy online and pick up in store/Click & Collect)
- BOPAC (buy online and pick up at curb)
- ROPIS (reserve online and pick up in store)
- BOSS (buy online and ship to store)
- BOSFS/Ship (buy online and ship from store)
- BARA (buy anywhere and return anywhere)

Omnichannel Point of Sale

Gain the power to build digital-to-store engagement quickly and efficiently. OneView Point of Sale seamlessly supports omnichannel fulfillment and includes full store operations management covering all in-store checkout processes, cash management, promotions, store configuration and associate optimization. Protect your legacy investments while breaking down critical silos with our API-first framework that gives you the control to harvest value from your existing software and hardware investments. Deploy a single POS codebase to every device in your network from fixed lanes to mobile units.

Self-Checkout

Punctuate the shopping experience and reduce cart abandonment with quick, convenient checkout that inspires customer loyalty. Our modern, ultra-light footprint self-checkout provides an alternative to high-cost traditional lanes, streamlining the checkout experience by reducing wait times, lowering operational expenses and mitigating the impact of labor shortages. OneView's highly flexible self-checkout allows your store to quickly adjust associate resources in response to traffic by supporting convertible lanes that can instantly switch to cashier operation.

Get in touch today to learn about our free trial and fast-start programs.